

# S.O.U.L. Report

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## S.O.U.L. Documentary Produces Moving Jacque Fresco Film and Global Fundraiser for The Venus Project to Save Humanity...

**San Rafael, CA October 30, 2019:** A World Worth Imagining; Jacque Fresco – The Man with the Plan, releases 11/11/19. The documentary, about the life's work of late, legendary visionary Jacque Fresco, founder of The Venus Project, features the inspirational last interview of his life. S.O.U.L. jointly produced the film with Roxanne Meadows (co-founder of The Venus Project) and her team, to raise awareness of their elaborate concepts and plans to alter humanity's self-destructive course, offering us a well conceived system, beyond capitalism, in which our collective values serve our survival and inform us how to thrive as one human family.

The film is also a global fundraising vehicle for The Venus Project's new 501(c)(3) organization, with a portion of each rental going to them. S.O.U.L.'s co-founder Evan Hirsch has pledged a \$50,000 matching grant to boost the effort. One near term goal of The Venus Project is the planning and construction of their Center for Resource Management, intended to showcase their comprehensive plans for a complete redesign of human civilization, acknowledging, at last, our role as responsible stewards of the Earth. The centerpiece of this blueprint for a sustainable future is Jacque's concept of a Resource-Based Economy, a system in which the planet's resources are inventoried and distributed humanely and equitably to elevate all of humanity to a high standard of living, while employing technology to handle physical labor and resource management.

Philanthropist Evan Hirsch and producer Kip Baldwin founded the non-profit S.O.U.L. Documentary because they both felt there was far too much time and resources devoted to promoting the problems that humans are creating for ourselves with the ages-old story of institutionalized fear, rather than solutions to help us thrive. To achieve their goal of sharing solutions they have discovered, S.O.U.L. has created wide ranging content, including six weekly internet shows, short films, and original music from S.O.U.L.'s band S.O.U.L. Twin Messiah for their soundtracks and beyond. They also have in post-production an upcoming feature length documentary about Evan's personal journey from rebel to seeker, as the team documented the Summer of LOVE 50th Anniversary (the inspiration for S.O.U.L.'s name) and examined the importance and resonating impact of the achievements of the 60's counterculture. Ultimately, their goal is to unite the self-proclaimed "change-makers" of the world to contribute their attention, energy, talents, and resources toward collaborating on the common goal of bringing the vision for humanity proposed by The Venus Project to life.

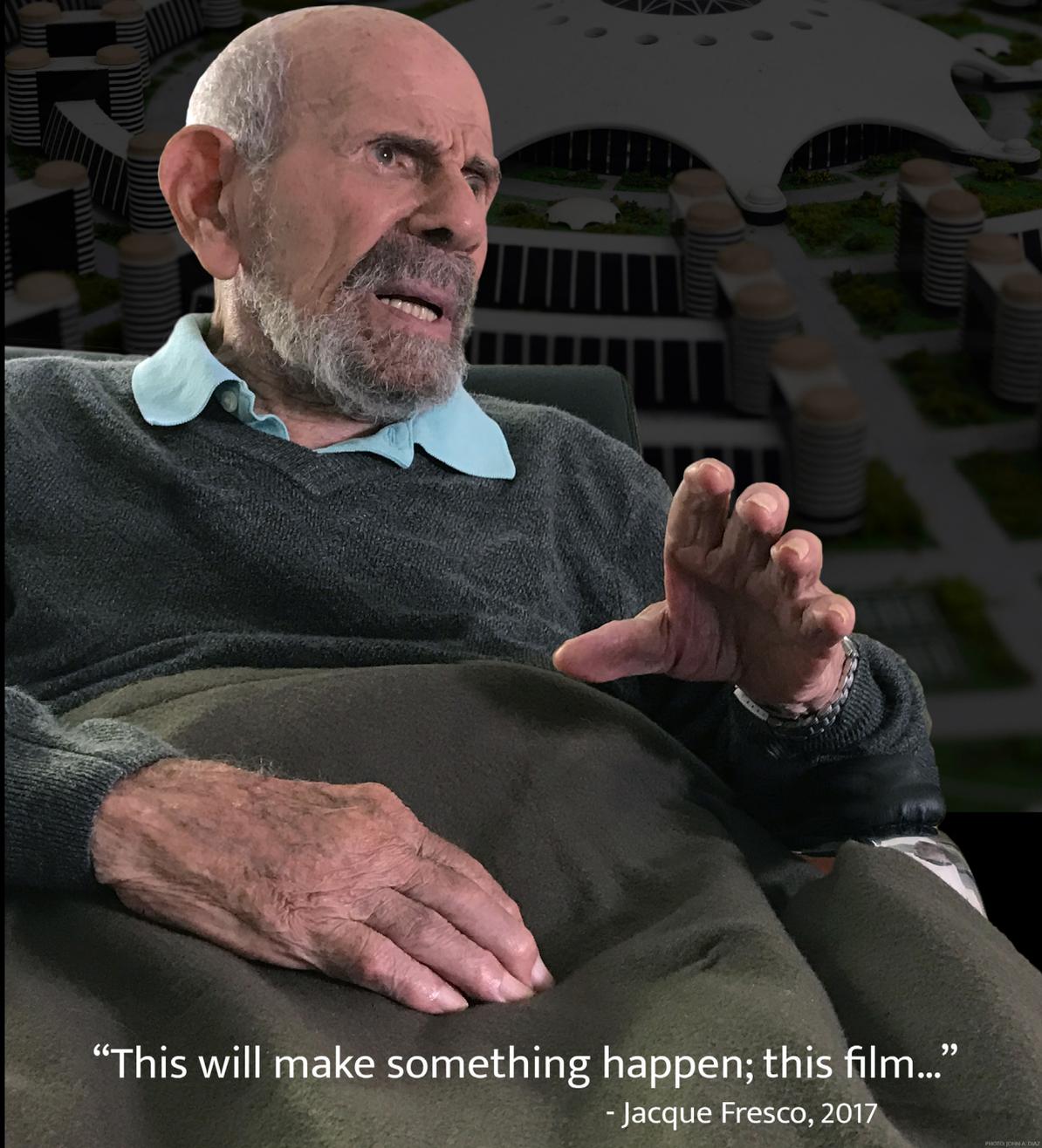
For more information on S.O.U.L. Documentary and The Venus Project, please visit these links, and be inspired to consciously evolve:  
<https://souldocumentary.love>  
<https://www.thevenusproject.com>



INSPIRING CONSCIOUS EVOLUTION  
[www.souldocumentary.love](http://www.souldocumentary.love)

# A World Worth Imagining

Jacque Fresco, The Man With The Plan



“This will make something happen; this film...”

- Jacque Fresco, 2017

S.O.U.L. PRESENTS A S.O.U.L. DOCUMENTARY PICTURE IN ASSOCIATION WITH THE VENUS PROJECT FEATURING JACQUE FRESCO, ROXANNE MEADOWS, EVAN GARY HIRSCH  
MUSIC BY S.O.U.L.TWIN MESSIAH CINEMATOGRAPHER RALEIGH LATHAM DIRECTOR OF PHOTOGRAPHY JOHN A. DIAZ EXECUTIVE PRODUCER EVAN GARY HIRSCH PRODUCER KIP BALDWIN CO-PRODUCER  
ROXANNE MEADOWS CONSULTING PRODUCER GENTRY STANLEY EDITOR JOEL HOLT ASSISTANT EDITOR ROXANNE MEADOWS DIRECTORS KIP BALDWIN, EVAN GARY HIRSCH,  
JOEL HOLT PRODUCTION ASSISTANT ANN PRYBELSKI ANIMATORS JEFF GRIGSBY, DOUG DREXLER, JULITA WIEGAT, ANDREW BUXTON